







Media Advisory

Woodrow Wilson Elementary School Launching Walking School Bus on Walk and Bike to School Day on May 4th, 2016

Framingham, MA (April 28, 2016) – Woodrow Wilson Elementary School in Framingham will join schools across the Commonwealth to celebrate Massachusetts Walk and Bike to School Day on Wednesday, May 4, 2016. The school will also be launching a Walking School Bus on that day. A walking school bus is a group of children walking to school with adult supervision.

A route for the walking school bus was developed with input from Woodrow Wilson's Principal John Haidemenos, Framingham Town Planners, the Framingham Police Department, MassDOT's Safe Routes to School Program, and MetroWest Moves. The route will begin at 8:00am at the intersection of Beaver Street and Marian Road with stops along Tarali Terrace and 2nd Street for children to join the walk, including at Pelham Apartments. Students will continue walking together down Beaver Street to the school, traveling a total of about 0.7 mile.

Walk and Bike to School Day events raise awareness of the need to create safer routes for walking and bicycling and emphasize the importance of issues such as increasing physical activity among children, pedestrian safety, traffic congestion, and concern for the environment. The events build connections between families, schools, and the broader community.

The Massachusetts Department of Public Health's Mass in Motion program and the Massachusetts Department of Transportation's Safe Routes to School program support events like Walk and Bike to School Day in their ongoing effort to create safer streets, promote physical activity, and build sustainable environments throughout Massachusetts. MetroWest Moves is a quad-community Mass in Motion initiative to facilitate opportunities for people who live, work, and play in Framingham, Hudson, Marlborough, and Northborough to engage in healthy eating and active living. Increasing walking and biking to school is a goal of MetroWest Moves and therefore fully supports Woodrow Wilson Elementary School and other MetroWest schools which will participate in Walk and Bike to School Day.

For additional information, please visit these websites:

Massachusetts Safe Routes to School Walk and Bike to School Day Mass in Motion MetroWest Moves www.mass.gov/massdot/saferoutes www.walkbiketoschool.org www.mass.gov/massinmotion www.metrowestmoves.org